




2nd Quarter 2010

Columbus Communities Approaches 750,000 Merchant Listing Views through 2nd Quarter 2010

Columbus Communities Metro Area

Visitor Views: 317, 671

Merchant Listing Views: 722,425

Community	Visitor Views	Merchant Listing Views	Community	Visitor Views	Merchant Listing Views
 COLUMBUSCOMMUNITIES.com	15,655	100,211	 WhatsUpNewark.com As far as the eye can see	22,170	20,691
 WHATSUP COLUMBUSOH.com	26,768	61,189	 WHATSGOODOSU.COM WHAT I WANT. WHEN I WANT.	20,267	15,547
 WhatsUp Dublin.com your on-line stomping ground	23,107	41,640	 WhatsUpPickerington.com ...first at the finish line	24,669	42,799
 WHATSUP AHANNA.COM GAHANA IS GOING PLACES	22,116	44,868	 www.powelloh.info your on-line community gathering place	26,810	34,598
 WhatsUpGroveCity.com	24,816	23,530	 WHATSUP REYNOLDSBURG.com GET MORE FROM LIFE	20,598	22,282
 WHATSUP HILLIARD.COM THE BEST PART OF THE DAY	23,123	34,767	 WHATSUP WESTERVILLE.COM right at home	24,318	201,004
 WHATSUP LEWISCENTER.COM Gives you that warm feeling.	23,546	25,522	 WhatsUpWorthington.com your neck of the woods	19,658	53,777